

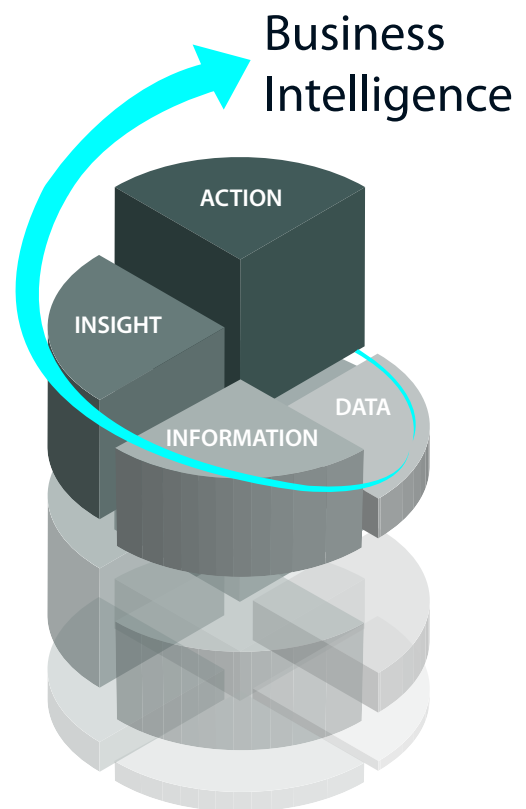


Business Intelligence is a journey of discovery

A journey characterised by hazards and powerful insights that can make your business stronger. A journey where your route must change as your business and your Business Intelligence needs evolve with it.

How would you choose a guide for such a journey? Just as you would for any journey that's both demanding and significant...

You look for someone who knows the terrain. Someone who has been there before, who knows what you're facing and how to deal with it. Without forgetting that this is someone you're going to be walking and working alongside. So choose a guide who will make the journey both meaningful and relevant – someone who will always consider what's important to you before they act.



The journey of discovery

> At FDL, this is precisely how we think of our role.

We're here to guide you through the Business Intelligence journey, in a number of ways.

- By taking risk out of the process. With our 20+ years experience in Business Intelligence, you can be sure that we've tackled something at least as challenging as this before.
- By focusing on adding value to everything we do. We're technical specialists who think the way your business stakeholders think. And we ensure that we deliver cost effectively, every time.
- By supporting you through the whole process, from scoping and gathering of requirements through build, testing and ongoing development to meet the ongoing needs of your business.
- By providing advice on the selection and use of toolsets, applications and hardware that are right for your business. We're product and platform neutral – and we have experience with all of them. We can help choose the best one for you, without bias.

Expertise you can rely on

When you bring FDL on board, you're bringing in 20 years of solid Business Intelligence experience and expertise. We're here to show you how to develop the best possible BI solution for your business – one that helps you solve the problems you're facing and is robust enough to be easily maintained by you.

Business Intelligence projects are typically more complex than traditional application development work, because the quality of source data is often not as good as we would like. Source systems also change over time and business rules may not be clear or documented. If you're facing a roadblock, why not get us in to have a chat about it? Chances are, we've solved a very similar problem before. We can put you on the right path, one that will minimise both hassle and cost.

“ FDL give you the advice you need about the toolsets, applications and hardware that are right for you. They're great at catering to scope changes from business users, and anticipating any problems that might come up. ”

Chris Carter
(Former) BI Programme Manager
Vodafone New Zealand

“ FDL have solved technical problems with creativity, and have consistently proved themselves to be flexible, trustworthy, and professional. They deliver, and they deliver cost effectively. ”

Phil Ogilvie
Strategy & Information Systems Manager
Australia & New Zealand